

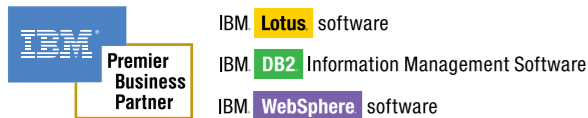


DEVELOPING VALUED AND TRUSTED PARTNERSHIPS SINCE 1999.

Applicable has developed and delivered a range of business solutions to a wide cross section of enterprises. Our expertise and approach helps us develop valued and trusted partnerships with clients and technology partners alike. Our customers benefit from the many accreditations we have qualified for. These serve to underpin our commitment to delivering the right level of skills and experience to your projects, and to the quality of service delivery.



As a Microsoft Gold Partner, Applicable holds three competencies in the Microsoft Partner programme, all closely related to messaging and collaboration solutions provision



Applicable's IBM Premier Business Partner status reflects a commitment to the IBM Software product range. Applicable manages thousands of Domino mailboxes for customers. Maintaining Premier Partner status ensures we remain at the forefront of IBM collaboration technologies, including both IBM Lotus applications and WebSphere Portal.



Having delivered services to BT Global Services for many years enables Applicable to display the 'Delivering Technology Solutions With BT' logo. This highlights a commitment to working with BT Global Services to deliver a wide variety of services, ranging from hosted IBM collaboration solutions and professional services, Microsoft Exchange and collaboration solutions and IBM WebSphere hosting and support.



Many Applicable customers host implementations in data centre facilities; whether that is the customer's own data centres, IBM or BT data centres, or Applicable's facility in Global Switch in London. Complex implementations in remote locations demand the highest level of communications support. Applicable's team of highly trained and qualified Cisco engineers complete implementations and provide 24x7 support cover for our networks. Applicable has Registered Partner accreditation from Cisco, with Security VPN/Firewall Express Specialization.



As a BlackBerry Alliance Partner, we deliver high-value, hosted solutions at keen prices to ensure the best support for our BlackBerry users whether the server is hosted with us or on their own site.

Applicable for Domino and Exchange Professional Services - WebSphere Portal Services - Email Archiving - 24x7 Monitoring and Technical Support - O/S Support - Blackberry Hosting - CISCO Consultancy.



Information is core to any business. Nothing must impede its flow. Communication channels for vital information must be rapid, appropriate and free-flowing. Applicable provides the services, tools and expertise to ensure your information keeps flowing and your business keeps growing.

APPLICABLE EUROPE

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MESSAGING AND COLLABORATION SERVICES FROM APPLICABLE ARE DESIGNED WITH ONE THING IN MIND: *HELPING BUSINESS MEET COMMUNICATION CHALLENGES.* OUR APPROACH PUTS THE NEEDS OF YOUR ORGANISATION AT THE HEART OF WHAT WE DELIVER. THE TOOLS AND SERVICES WE DEPLOY ARE ENGINEERED TO GIVE YOU CONFIDENCE THAT COMMUNICATION THROUGHOUT YOUR ORGANISATION IS AS AVAILABLE AND RELIABLE AS A DIAL-TONE.

Since 1999 Applicable has delivered a range of messaging and collaboration expertise to ensure that you benefit from a lasting strategic partnership that alleviates the challenges of keeping your organisation informed and productive.

WHEREVER YOU START YOUR JOURNEY WITH APPLICABLE YOUR BUSINESS WILL BENEFIT

CONFIDENCE: impartial advice from Applicable is always in response to your business needs.

EXPERTISE: Applicable's skilled professionals are experienced in meeting real-world challenges. We have been delivering services to some of the world's largest organisations since 1999.

RESOURCES: Our operations and data centres are state of the art and specified to very high standards of availability. Applicable hosts data for organisations of all sizes and complexity.

AVAILABILITY: Fully manned operation across our UK and Australia operation centres ensure true 24 x 7 access to experienced support, and a 24 hour focus on your business.

PARTNERSHIP: respect for what you are looking to achieve underpins all our activities. It drives us to discover more about the technology solutions that can solve your issues. Over time Applicable becomes a trusted business partner with your interests at the forefront of our activities together.

PROFESSIONAL SERVICES

Applicable delivers the services you need, when you need them: from designing and deploying enterprise strength solutions and delivering complex projects, to reducing costs and maximising the effectiveness of your IT. Our skillset includes messaging and collaboration systems and operating systems. Expertise and pragmatism combine to deliver results that make the difference.

TECHNOLOGY

At Applicable we look after the complete stack of products required to facilitate messaging and collaboration within your organisation. Our solutions start from the infrastructure your systems run on and encompass all options you might need to supplement your IBM and Microsoft messaging and collaboration solutions your organisation relies on. By offering a choice of industry- leading technology vendors we can be confident the technical solution we offer will be the best fit for your requirements.

REMOTE OR HOSTED MANAGED SERVICES

Maintaining the technology that runs your business should be location agnostic. It simply doesn't matter where your applications and information are held; by yourselves, a third party or by Applicable. All you want is for the right people to access the right information at the right time. Applicable helps you achieve this by implementing the best solutions for your portal, email and collaboration systems. Our internally-developed systems provide the ultimate diagnostic tools for determining the availability and performance of your systems, enabling our staff to resolve issues without you even realising there has been a problem.

